

## OISSLY02 - Political Parties in the 21st century: Organization, Leadership and Power

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**Department:** International affairs  
**Semester:** 2

**Course level:** L3 undergraduate  
**Domain:** Organization Studies/Political Science  
**Teaching language:** English  
**Number of in-class hours:** 36  
**Number of course sessions:** 11 + Exam  
**ECTS:** 6

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### Course description and objectives

This course engages with debates around political organizing in the 21<sup>st</sup> century. The past two decades have seen a dramatic shift in European political party politics with the decline of traditional post-war parties and the rise of new political formations sometimes taking government within their first years of existence. This seminar will examine the emerging phenomena of the digital parties, movement parties and new populist parties. While almost all political parties have embraced new forms of organization and leadership using online-tools, new management and marketing strategies in campaigns, we can observe that traditional parties sometimes find it hard to adapt. By engaging closely with case studies, we will examine organizational models and styles of leadership (technocratic, populist, non-hierarchical ...). One of the sessions will be a discussion with invited speakers. This seminar touches debates in organizational behavior, leadership and political organizing which are relevant beyond the field of the study of political parties.

### Prerequisites

none

### Learning outcomes

- Understanding organization, power and leadership political parties today
- Engaging with current debates around party politics
- Presenting complex political phenomena and processing inter-disciplinary research

### Assignments and grading

- A group presentation on a case study (30%)
- A final written exam (70%)

The numerical grade distribution will dictate the final grade. The passing grade for a course is 10/20.

**Class participation:** Active class participation – this is what makes classes lively and instructive. Come on time and prepared. Class participation is based on quality of comments, not quantity.

**Exam policy:** In the exam, students will not be allowed to bring any document (except if allowed by the lecturer). Unexcused absences from exams or failure to submit cases will result in zero grades in the calculation of numerical averages. Exams are collected at the end of examination periods.

## Course structure

Session	Topic
1	Introduction: What is a political party?
2	Party functions, origin and 21 <sup>st</sup> political party organizations
3	Membership and Participation
4	Organization of political campaigns
5	Digital Organizing
6	Recruitment and candidate selection
7	Party Leaders and changing leadership-styles
8	Parties taking power
9	Discussion with invited speakers
10	Case studies and presentations
11	Case studies and presentations II
12	<b>Final Exam</b>

## Bibliography

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- Gerbaudo, P. (2018). *The Digital Party: Political Organisation and Online Democracy*. London, England: Pluto Press.
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- Harmel, R., & Svåsand, L. G. (Eds.). (2019). *Institutionalization of political parties. Comparative cases*. London: Rowman & Littlefield.
- Husted, E. (2018). 'Some have ideologies, we have values': the relationship between organizational values and commitment in a political party. *Culture and Organization*, 1-21. doi:10.1080/14759551.2018.1518325
- Hutter, S., & Kriesi, H. (Eds.). (2019). *European Party Politics in Times of Crisis*. Cambridge, England: Cambridge University Press.
- Katz, R. S., & Crotty, W. J. (2006). *Handbook of Party Politics*. Thousand Oaks, CA: SAGE.
- Mair, P. (2013). *Ruling the Void: The Hollowing of Western Democracy*. London: Verso.
- March, L. (2012). *Radical Left Parties in Europe*. London, England: Routledge.
- Mendilow, J., & Phélippeau, E. (2018). *Handbook of Political Party Funding*. Gloucestershire, England: Edward Elgar Publishing.
- Moufahim, M., Reedy, P., & Humphreys, M. (2015). The Vlaams Belang: The Rhetoric of Organizational Identity. *Organization Studies*, 36(1), 91-111. doi:10.1177/0170840614546149
- Porta, D., Fernández, J., Kouki, H., & Mosca, L. (2017). *Movement Parties Against Austerity*. Hoboken, NJ: John Wiley & Sons.
- Scarrow, S. E., Webb, P. D., & Poguntke, T. (Eds.). (2017). *Organizing political parties: Representation, participation, and power*. Oxford: Oxford University Press.

## MyCourse

This course is on MyCourse: **No**

### Academic integrity

Be aware of the rules in Université Paris Dauphine about plagiarism and cheating during exams. All work turned in for this course must be your own work, or that of your own group. Working as part of a group implies that you are an active participant and fully contributed to the output produced by that group.

### Academic calendar

Dates (Monday/Sunday)		International Affairs courses
06/01/20	12/01/20	<b>Welcome Week + French seminar</b>
13/01/20	19/01/20	1
20/01/20	26/01/20	2
27/01/20	02/02/20	3
03/02/20	09/02/20	4
10/02/20	16/02/20	5
17/02/20	23/02/20	<b>Holidays</b>
24/02/20	01/03/20	6
02/03/20	08/03/20	7
09/03/20	15/03/20	8
16/03/20	22/03/20	9
23/03/20	29/03/20	10
30/03/20	05/04/20	11
06/04/20	12/04/20	<b>Holidays</b>
13/04/20	19/04/20	
20/04/20	26/04/20	<b>Exams</b>
27/04/20	03/05/20	
4/05/20	10/05/20	